

ASCENDIA S.A.  
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To: *Bucharest Stock Exchange*

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## CURRENT REPORT

Ascendia and the #SecureOnline project partners launch a new edition of the "Protection through Education - Digital Security" campaign.

Current report according to	BVB Regulation on AeRO market, Law 24/2017, ASF Regulation 5/2018, EU Regulation 596/2014
Report date	14.03.2024
Name of the company	ASCENDIA S.A.
Registration office	Eufrosin Potecă St. No.40, 1 <sup>st</sup> floor, Sector 2, Bucharest
Phone/fax/email	phone/fax: 021 312.42.26, Email: office@ascendia.ro
Unique registration number	RO 21482859
Number of registration at the Registry of Commerce	J40/6604/30.03.2007
Subscribed and paid-up share capital	1.172.180,10 RON for 11.721.801 shares with face value of 0,1 RON
The regulated market on which it is traded	Bucharest Stock Exchange – ATS, AeRO - Premium
LEI Code	315700DLIITW8APMVF93

**Important events to be reported:** Ascendia and the #SecureOnline project partners launch a new edition of the "Protection through Education - Digital Security" campaign.

The management of ASCENDIA S.A. (hereinafter referred to as the "Company") announces the launch of a new edition of the "Protection through Education - Digital Security" campaign, all six e-learning courses are available free of charge for children, adults and entrepreneurs or employees of SMEs, from 14 March to 21 June 2024. In the courses, users can gain knowledge about how internet addiction affects them and what causes it, how to manage their personal data to stay safe on the internet, how to protect themselves so they don't become victims of child pornography, what they can do to protect their money and personal data when using the internet, and also what adults' responsibilities are and what they can do to limit the dangers children are exposed to.

**We attach the press release issued by the partner entities as part of the report.**

CEO  
ASCENDIA S.A.  
Cosmin Mălureanu



## Press release



*Bucharest, March 14 2024*

### **The initiators of the #SafetyOnline project invite students, adults and entrepreneurs to digital safety courses**

**The Romanian Police, the National Cyber Security Directorate (D.N.S.C.), the Romanian Association of Banks (A.R.B.) and Ascendia**, a company specialized in the development of e-learning solutions, are launching a new edition of the "Protection through Education - Digital Security" campaign, so that all six e-learning courses become **available free of charge for children, adults and entrepreneurs or employees of SMEs**, from 14 March to 21 June 2024.

The partners of the national #SafetyOnline project have successfully completed the first edition of the "Protection through Education - Digital Security" campaign, with around 16,000 course users signing up in a month and a half. People interested in the e-learning courses are invited to sign up to access them by completing the registration form at <https://formare.elearning.ro/register>.

The initiative aims to educate teachers, students and parents, as well as employees and employers in Romanian SMEs, about cyber security and increase their preparedness to avoid the main online threats and manage the risks of using the internet appropriately.

The six e-learning courses were initially available from 31 October 2023 to 15 December 2023 and have been designed so that users acquire essential knowledge and skills for safe internet browsing.

The courses have been divided for two audiences, Cyber Security - General Access and Children's Digital Security were designed for adults, including entrepreneurs, and Internet Money Safety, Internet Addiction, Child Pornography Prevention and Online Data Management were designed for children aged 7-14.

In the courses, users can learn about how internet addiction affects them and what causes it, how to manage their personal data to stay safe on the internet, how to protect themselves so they don't become victims of child pornography, what they can do to protect their money and personal data when using the internet, and also what adults' responsibilities are and what they can do to limit the dangers children are exposed to.

The first edition of the campaign saw an impressive number of users, with a total of 15,928 people signing up, of which 5,430 were teachers, 9,216 students and 1,282 parents.

The high number of hits demonstrates the community's commitment and genuine interest in this vital topic. Also, many of the teachers who signed up have been in the classroom with their

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students for the four children's courses. This made the actual number of pupils benefiting much higher through the multiplier effect.

The campaign not only helped to enrich the knowledge of the participants, but also demonstrated the effectiveness and power of digital education in building a more cyber-secure community.

In the context of an expanding digital world, through the courses, the partners were able to improve the digital literacy of thousands of people, thus strengthening a safer digital future for all.

The six partner-created courses are available throughout the campaign period on the CoffeeLMS platform, developed by Ascendia, at <https://formare.elearning.ro/register> and have been created in LIVRESQ, the elearning and interactive lesson editor.

They can also be accessed from the #SafetyOnline website, [www.sigurantaonline.ro](http://www.sigurantaonline.ro).

The #SafetyOnline digital education project is designed to provide cyber security best practices to prevent internet users from becoming victims of cyber fraud, child pornography or malware attacks.

About Ascendia S.A.

Ascendia develops innovative e-learning solutions for various fields such as education, corporate training, healthcare and entertainment. Ascendia's products include LIVRESQ, an e-learning content editor and CoffeeLMS, a Learning Management System (LMS) for enterprises; Ascendia has been listed on the AeRO market of the Bucharest Stock Exchange since 2016 (BVB:ASC).

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