

Financial Report

For Semester - I - 2025

August 28, 2025

Company listed on the SMT-AeRO market
of the Bucharest Stock Exchange

Symbol: ASC

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IDENTIFICATION DATA

Half-yearly report in accordance with: **BSE Regulation on the AeRO market, Law 24/2017, ASF Regulation 5/2018, EU Regulation No. 596/2014**

For the period: **01.01.2025 – 30.06.2025**

Report date: **28 August 2025**

Issuer name: **Ascendia S.A.**

Registered office: **40 Eufrosin Poteca Street, 1st Floor, Sector 2, Bucharest, Romania**

Correspondence address / tax office: **36 Dinicu Golescu Blvd., 4th Floor, Sector 1, Bucharest, Romania**

Phone/Fax number: **+40371089200**

Investor information contact e-mail: **investors@ascendia.ro**

Unique registration code with the Trade Register Office: **RO21482859**

Trade Register registration number: **J2007006604403**

Subscribed and paid-up share capital: **1.172.180,10 RON**

Main characteristics of the issued securities: **11.721.801 shares at a nominal value of 0.10 RON per share**

Regulated market where the issued securities are traded: **AeRO MTS BVB**

Trading Symbol: **ASC – shares; ASC27 – bonds**

ISIN Code: **ROASCIACNOR9**

1. ASCENDIA

1.1 MESSAGE TO OUR SHAREHOLDERS

Dear shareholders,

The first half of 2025 was **the best first half the company has had since its inception!** We managed to achieve the best results in terms of total revenue, turnover, and net profit.

This result was possible because we managed to capitalize on many of the sales opportunities we built, both directly and through the network of partners we developed.

Total revenue in H1 2025 was approximately RON 11.6 million, an increase of approximately 170% compared to H1 2024. Compared to the reference period, when a loss of RON 0.2 million was recorded, Ascendia recorded a **net profit of RON 5.4 million** on June 30, 2025.

Since the beginning of this year, we have announced the signing of significant contracts, totaling 30 million lei, in addition to those that do not exceed the values required to be considered significant. Projects developed with European funds have the characteristic of allowing specific purchases over a clear, fixed period within the given budget. Thus, the contracts signed are not recurring, but we believe that for many of the licenses for our own products sold (mainly LIVRESQ), we will be able to maintain the interest of the end beneficiaries, leading to the renewal of licenses from our own funds or other financing upon the expiration of the initial licensing periods.

A year ago, we stated: "The context of the software market in Romania is changing. The services sector, especially in the area of external services, is slowing down, as we expected, which can be seen especially in the layoffs made by many of the large software companies operating (also) in Romania. On the other hand, the industry is repositioning itself due to advances in artificial intelligence, which is proving to be a useful tool in practice, increasing the productivity of software developers and others." These issues are still relevant, and the context for software companies in Romania is all the more difficult because, in addition to external turbulence, there are significant internal tax changes that negatively affect the activity of domestic capital (cancellation of IT deductions, increased taxation, etc.) and short, medium, and long-term predictability (e.g., the indefinite suspension of contract awards for state institutions until the new PNRR agreement is approved by the European Commission).

In this context, Ascendia is, fortunately, a company that has managed to adapt and **build its development based on its own software products**, capitalizing on existing opportunities. However, we are not immune to what is happening around us, and these issues will certainly have a negative impact on us, reducing or delaying the potential growth we could have had under (more) predictable conditions in Romania. I would like to point out that such periods also bring many opportunities... and we are keeping our eyes open to identify them.

For the next period, in addition to the activity related to potential projects in Romania, benefiting from our good capitalization, we will accelerate efforts to develop mutually beneficial partnerships with foreign partners who will sell Ascendia's products and services in the geographies where they operate, complementing the products and services they already deliver in their markets. Fortunately, this activity began some time ago and the first results are now visible.

The first part of 2025 brought Ascendia three important recognitions:

- March 2025 - LIVRESQ finalist at the ANIS 2025 Gala - The e-learning editor developed by Ascendia, LIVRESQ, was selected as a finalist in the "Local Software Product of the Year" category at the ANIS 2025 Gala - Romanian IT Industry Excellence Awards.
- May 2025 - Ascendia was included in the prestigious Deloitte - 2024 EMEA Technology Fast 500 ranking, published in May 2025, in 227th place. The program highlights the fastest-growing technology companies in Europe, the Middle East, and Africa, based on revenue over the past few years, recognizing Ascendia's innovation and international scaling potential.
- July 2025 - **Ascendia was accepted into the global NVIDIA Connect program**, gaining access to the most advanced AI technologies, GPU resources, and development tools offered by NVIDIA. This allows Ascendia to accelerate the implementation of AI capabilities in its e-learning products (LIVRESQ and CoffeeLMS), strengthening its position in technological innovation and supporting international expansion.

On March 26, 2025, Ascendia, as an official partner of the Romanian Digitalization Authority (ADR), launched the first group of students in the national program "Advanced Technology Skills for SMEs" (funded by PNRR). The nine technologies for which Ascendia is training SME employees are: Artificial Intelligence, Big Data, Additive Manufacturing, Robotic Process Automation (RPA), Blockchain, Cloud Technologies, Cyber-Physical Systems, Internet of Things, and Machine Learning. The national project consolidates Ascendia as one of the leading trainers in modern digital skills. We appreciate that the contracting and training activity, as well as the impact in figures on this project, are proceeding as anticipated.

In terms of capital market activity, 2025 is the second year since our company's listing on the Bucharest Stock Exchange in which we have paid dividends to ASC shareholders. Therefore, on July 10, 2025, dividends for 2024 were paid to persons who held ASC shares on the registration date of June 27, 2025. The gross value of the dividends distributed was 0.17 lei/share, with the total value of dividends paid amounting to 1,992,706.17 lei.

Subsequently, in the context of the announced increase in dividend tax from 10% in 2024 to 16% starting in 2025, after it had already been increased to 10% in 2024 from 8% in 2023, in order to protect shareholders' money, we proposed and the Ascendia S.A. AGM approved on 25.08.2025 the payment in 2025 of an additional dividend related to undistributed profits from previous years. The gross value of the dividend to be distributed is 0.50 lei/share, with the total value of dividends to be paid amounting to 5,860,900.50 lei. The record date for shareholders who will benefit from this dividend is December 4, 2025. The payment of this dividend is possible in the context of the significant increase in economic activity results in 2025, as mentioned above. The decision to offer dividends to our shareholders is part of our plan to keep them close to us in the long term, when financial resources allow, without significantly affecting the company's investment plan and the cash flow available for current operations.

Also, during 2025, the budget was allocated and the amounts necessary to pay the interest on the ASC27 bond coupons issued by our company were paid on time.

Given the specific characteristics of the market in which Ascendia operates, as well as the value of the contracts signed to date, we expect the second half of 2025 to significantly outperform the first half in terms of results.

Thank you all for your trust in ASCENDIA and our development plans, and I invite you to read more about the company's performance in the first six months of 2025 in the following pages of this report.

Cosmin Mălureanu

CEO ASCENDIA S.A.

1.2. COMPANY ACTIVITY

Ascendia is a Romanian company specializing in e-learning. Founded in 2007, it has nearly two decades of experience in educational technology and is one of the most stable and experienced players in the market. From the outset, the company has focused exclusively on digital learning solutions, accumulating solid expertise in the development of educational platforms, interactive courses, and training programs for new e-learning specialists. This focus has made Ascendia a benchmark for digital education in Romania, appreciated for its quality and innovation.

Ascendia's mission is to democratize access to digital learning, i.e., to make online education accessible to as wide an audience as possible—from employees of large companies to students and teachers—through technology. The company's vision emphasizes continuous innovation and the creation of effective and engaging learning experiences. Ascendia aims to reduce barriers to education by providing intuitive digital tools and quality content so that anyone can learn anywhere, anytime. Innovation plays a central role in achieving this goal: the company adopts and integrates emerging technologies (such as artificial intelligence) to constantly improve the effectiveness, accessibility, and personalization of its educational solutions. This focus on democratization and innovation reflects Ascendia's vision of being a driver of digital transformation in education and contributing to the growth of a knowledge-based society.

Ascendia places particular emphasis on the quality of its products and services, positioning itself as a one-stop shop in the field of e-learning. The company thus covers the entire digital education value chain, from the production of personalized interactive content to its delivery through its own specialized platforms.



Ascendia's key differentiators in the e-learning market are:

- Proven experience in cooperation with 73+ leading national and international companies
- Ascendia is a member of the European Commission's Digital Educational Content (DEC) Expert Group
- Proven experience in delivering large-scale e-learning projects: Ascendia has a proven portfolio of national and international projects, demonstrating its ability to manage complex initiatives.
- Product company with internally developed e-learning solutions: Ascendia creates its own educational products and technologies in-house.
- Officially accredited e-learning specialist trainer: Ascendia plays an active role in professionalizing the industry by offering accredited training courses for e-learning specialists. Through its training programs, the company trains instructional designers, with courses authorized by the Ministry of Labor and Social Solidarity and the Ministry of Education.
- Increased transparency due to listing on the Bucharest Stock Exchange

1.3. ASCENDIA'S PORTFOLIO

1. **CoffeeLMS** (www.coffeelms.com) – Enterprise Learning Management System platform designed for large companies and corporations.
2. **LIVRESQ** (www.livresq.com) – E-learning Authoring Tool - A platform for creating educational content, allowing creators (company specialists, teachers, and publishers) to easily develop interactive digital educational content.
3. **eJourneys** – A standardized off-the-shelf product developed in partnership with Trend Consult, designed for employee training.
4. Development of bespoke **eContent** – Dedicated solutions for training employees in large companies and corporations.

Ascendia's business model is based on an integrated approach, which allows customers to access all the services necessary for the development of digital training programs from a single location, thus streamlining the associated costs and processes.



1.4. ADMINISTRATORS AND EXECUTIVE TEAM

The company is managed by a Sole Administrator, Cosmin Mălureanu, for a four-year term, starting on March 22, 2024. The executive management of the company is provided by:



COSMIN MĂLUREANU

General Director (CEO)



ALEX MĂLUREANU

Marketing Director (CMO)



DANIEL COMĂNESCU

Financial Director (CFO)



ADRIANA MĂLUREANU

Director of Programs and Structural Funds



GABRIEL LAZĂR

R&D Director

1.5. ACTIVITY ON THE BUCHAREST STOCK EXCHANGE

Ascendia (ASC) shares were admitted to trading on the SMT segment of the Bucharest Stock Exchange on July 7, 2016. In the first half of 2025, there were no significant changes in the rights of shareholders. The company's shareholding structure as of June 30, 2025, was as follows:

SHAREHOLDER	STOCKS	PERCENT
Cosmin Mălureanu	6,393,500	54,5437 %
Alex Mălureanu	2,248,627	19,1833 %
Natural Persons	3,023,655	25,7951 %
Legal Entities	56,019	0,4779 %
TOTAL	11.721.801	100 %

The company also has a corporate bond issue listed on the SMT-AeRO market under the symbol ASC27. The issue value was RON 4,489,500, with a nominal bond value of RON 100. The annual interest rate, payable semi-annually, is 10%.

The fifth coupon payment, amounting to RON 5.00 gross/bond, was made on March 3, 2025, to the accounts of bondholders registered in the Bondholders' Register with a reference date of February 17, 2025.

The payment of the sixth coupon, in the amount of RON 5.00 gross/bond, will be made on September 2, 2025, to the accounts of bondholders registered in the Bondholders' Register with a reference date of August 19, 2025.

All coupons have been paid on time, and the company intends to maintain this good practice.

1.6. IMPORTANT EVENTS IN H1 2025 AND AFTER THE END OF THE REPORTING PERIOD

- **JANUARY 3, 2025 – SIGNING OF A SIGNIFICANT CONTRACT WORTH 2.9 MILLION RON – LIVRESQ LICENSES**
- **JANUARY 22, 2025 – SIGNING OF A SIGNIFICANT CONTRACT WORTH 14.9 MILLION RON – LIVRESQ LICENSES, SERVICES AND HARDWARE**
- **JUNE 12, 2025 – SIGNING OF A SIGNIFICANT CONTRACT WORTH 3.0 MILLION RON – LIVRESQ LICENSES**

- **JULY 1, 2025 – SIGNING OF A SIGNIFICANT CONTRACT WORTH 1.9 MILLION LEI – LIVRESQ AND COFFEELMS LICENSES**
- **JULY 16, 2025 - SIGNING OF A SIGNIFICANT CONTRACT WORTH 2.2 MILLION LEI - LIVRESQ LICENSE PACKAGE**
- **JULY 18, 2025 - SIGNING OF A SIGNIFICANT CONTRACT WORTH 4.9 MILLION LEI - MAINLY LIVRESQ LICENSES**
- **AUGUST 25, 2025 - ASCENDIA ALLOCATES ADDITIONAL DIVIDENDS RELATED TO UNDISTRIBUTED PROFITS –**
Payment in 2025 of an additional dividend related to undistributed profits from previous years. The gross value of the dividend to be distributed is 0.50 lei/share. The registration date for shareholders who will benefit from this dividend is December 4, 2025.

2. ECONOMIC AND FINANCIAL SITUATION

2.1 PRESENTATION OF AN ANALYSIS OF THE CURRENT ECONOMIC AND FINANCIAL SITUATION COMPARED TO THE SAME PERIOD LAST YEAR

The presentation of the company's economic and financial situation is based on data from the half-yearly accounting report as of June 30, 2025, prepared in accordance with the requirements of Accounting Law No. 82/1991, OMFP 1802/2014 and OMFP 1194/2025 for the approval of the accounting reporting system as of June 30, 2025, for economic operators. The data included in the half-yearly report on which this report is based is a true reflection of the data in the company's accounts.

In the first six months of 2025, the Company recorded operating revenues of RON 11.6 million, an increase of approximately 180% compared to H1 2024. This increase is mainly due to the approximately 373% increase in turnover, from RON 2.4 million in the first half of 2024 to RON 11.3 million in H1 2025. The increase in turnover was driven by a change in the structure of projects executed compared to the first half of 2024, with the company implementing several large contracts for public and private beneficiaries financed by PNRR funds by mid-2025.

Operating expenses increased by 19%, reaching RON 5.1 million. The largest share of total expenses is accounted for by personnel expenses, which remained at approximately the same level as in the reference period, namely RON 2.9 million. The structure of the team remained roughly similar, with the most important factor affecting the value being the elimination of tax benefits for the IT industry.

The next category of expenses with a significant share in total expenses is amortization of intangible assets, which reached RON 1.2 million, up 100% in H1 2025 compared to the first six months of 2024. The third significant expense is external services, which increased by 32% compared to the same period last year, reaching RON 740 thousand. The increase in revenues far exceeded the increase in expenses, which led to significant profit in the first half of 2025.

PROFIT AND LOSS ACCOUNT INDICATORS (RON)	S1 2024	S1 2025	%Δ
Operating income	4.158.795	11.625.933	+180%
Operating profit	(121.596)	6.527.306	+5468%
Gross profit	(248.740)	6.293.775	+2630%
Net profit	(248.740)	5.425.137	+2281%

Overall, the results recorded on June 30, 2025, show a significant increase in the company's economic activity compared to the first half of last year, in the context of the implementation of several large projects for public and private beneficiaries implementing projects with PNRR funding.

In practice, the company's activity in the first half of 2025 was based exclusively on the sale of its own products (LIVRESQ, Coffeelms, and eJourneys) and related services. We believe that we are still in the cyclical paradigm specific to the IT market, but our company has the advantage of having built an important sales funnel and a line of projects that benefit from one-off financing.

2.1.1 BALANCE SHEET ITEMS: ASSETS REPRESENTING AT LEAST 10% OF TOTAL ASSETS; CASH AND OTHER LIQUID ASSETS; REINVESTED PROFITS; TOTAL CURRENT ASSETS; COMPANY DEBT SITUATION; TOTAL CURRENT LIABILITIES.

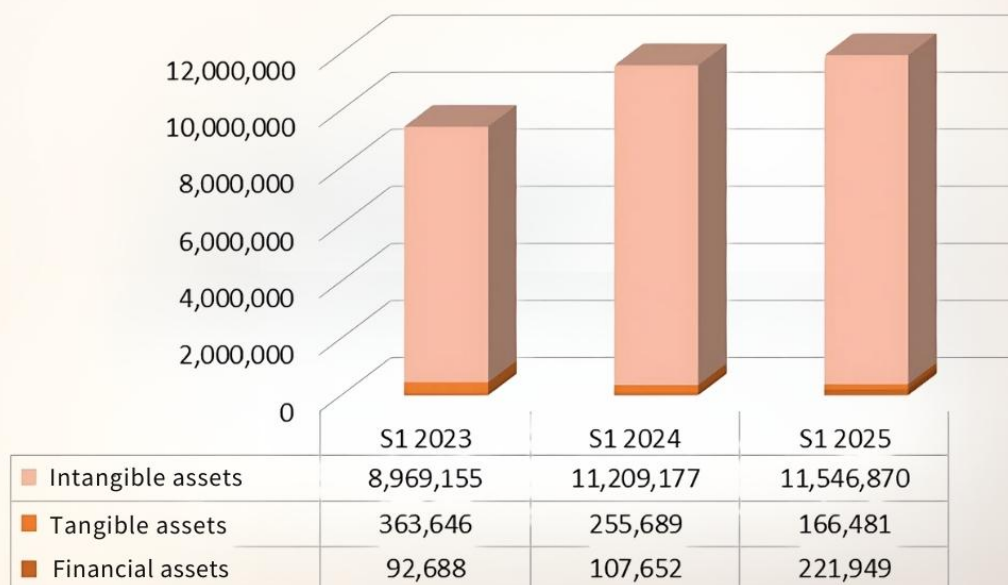
Below we present the changes in the structure of balance sheet items in the first half (H1) of 2025 compared to the first half (H1) of 2024.

FIXED ASSETS

Total fixed assets amounting to RON 11,937,300 at the end of H1 2025 show a slight increase of approximately 3.15% compared to the reference period, H1 2024, when they amounted to RON 11,572,518.



Evolution and structure of fixed assets (RON)



This increase was due to the following changes in the structure of assets:

- Intangible assets recorded an increase in total assets of RON 337,693, reaching a value of RON 11,546,870, approximately 3% higher than the reference value of RON 11,209,177.
- The value of tangible assets decreased by approximately 34.11%, from RON 255,689 in H1 2024 to RON 168,481 in H1 2025.
- Financial assets increased by 106.17% compared to the reference period H1 2024, reaching RON 221,949 in H1 2025. These assets consist of guarantees granted for participation in tenders.

CURRENT ASSETS

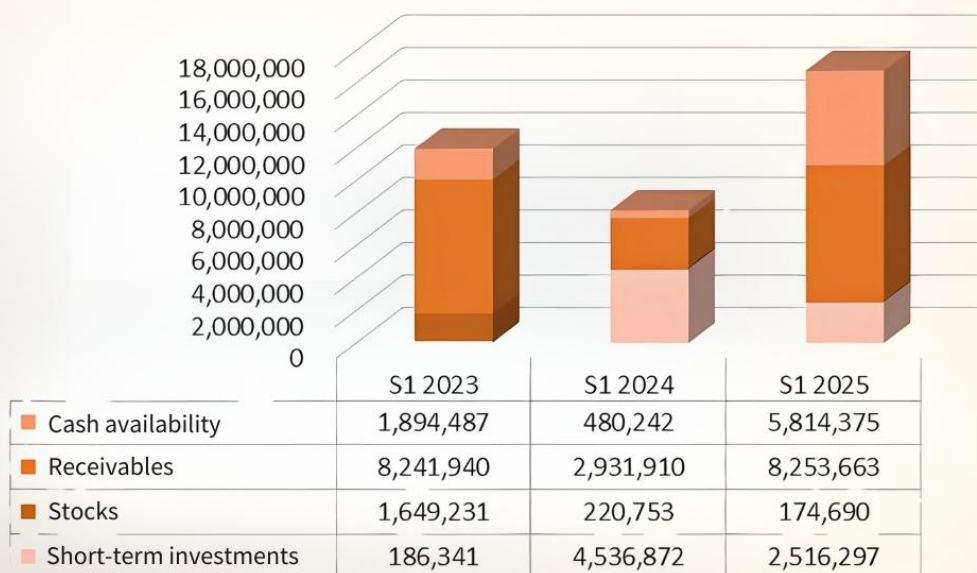
The total value of current assets in H1 2025 is RON 16,759,025, up by approximately 105.13%, or RON 8,589,248, compared to H1 2024, when they amounted to RON 8,169,777.

The following changes occurred in the structure of current assets:

- Increase in cash available in bank accounts by approximately 1110.72%, from RON 480,242 in H1 2024 to RON 5,814,375 in H1 2025.
- Increase in receivables by approximately 181.51%, or RON 5,321,753, compared to the same period of the previous year, from RON 2,931,910 in H1 2024 to RON 8,253,663 in H1 2025.
- Decrease in the value of inventories by approximately 20.88%, from RON 220,753 in H1 2024 to RON 174,690 in H1 2025.
- Decrease in the value of short-term investments, from RON 4,536,872 in H1 2024 to RON 2,516,297 in H1 2025, representing a decrease of 44.54%.



Evolution and structure of current assets (RON)



CURRENT LIABILITIES

The company's short-term liabilities (less than 1 year) increased by approximately 226.36%, reaching RON 4,059,583 in H1 2025, compared to RON 1,243,879 in H1 2024. These liabilities mainly consist of budgetary liabilities maturing on July 25, 2025, as well as dividends payable maturing on July 10, 2025.

We note that these amounts have already been paid at the date of this report.

TOTAL ASSETS MINUS CURRENT LIABILITIES

The result between total assets minus current liabilities recorded an increase of RON 6,616,423, approximately 37.45% higher than in the reference period when it was RON 17,666,540, reaching RON 24,282,963 on June 30, 2025.

ADVANCE REVENUES

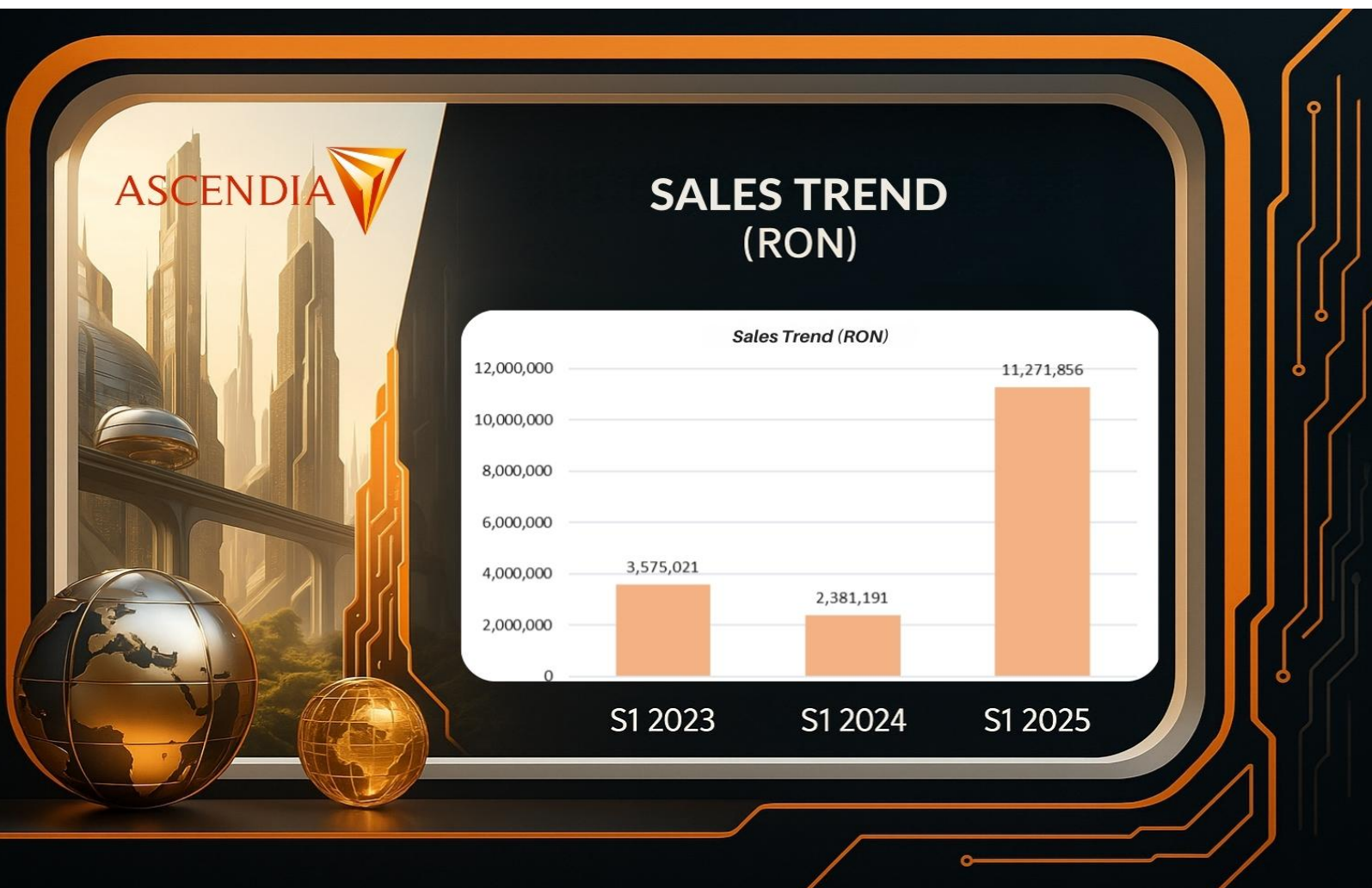
Deferred income decreased in H1 2025 by RON 408,164, approximately 12.05%, reaching RON 2,978,304, compared to H1 2024, when it was RON 3,386,468. Deferred income consists of depreciation expenses for assets received/realized/financed from subsidies and resumed in income.

TOTAL EQUITY

Compared to the reference period, total equity increased by approximately 61.08%, or RON 6,462,188, reaching RON 17,041,796 in H1 2025, compared to RON 10,579,608 in H1 2024.

2.1.2 PROFIT AND LOSS ACCOUNT: NET SALES; GROSS REVENUE; COST AND EXPENSE ITEMS WITH A WEIGHT OF AT LEAST 20% IN NET SALES OR GROSS REVENUE; PROVISIONS FOR RISKS AND MISCELLANEOUS EXPENSES; REFERENCE TO ANY SALE OR DISCONTINUATION OF A BUSINESS SEGMENT IN THE LAST 6 MONTHS OR TO BE CARRIED OUT IN THE NEXT 6 MONTHS; DIVIDENDS DECLARED AND PAID;

Total sales (turnover) amounted to RON 11,271,856 in H1 2025. This represented a net increase of RON 8,890,665, reaching RON 11,271,856, approximately 373.37% higher than in the same period of the previous year, when RON 2,381,191 was recorded.



Revenue and sales analysis

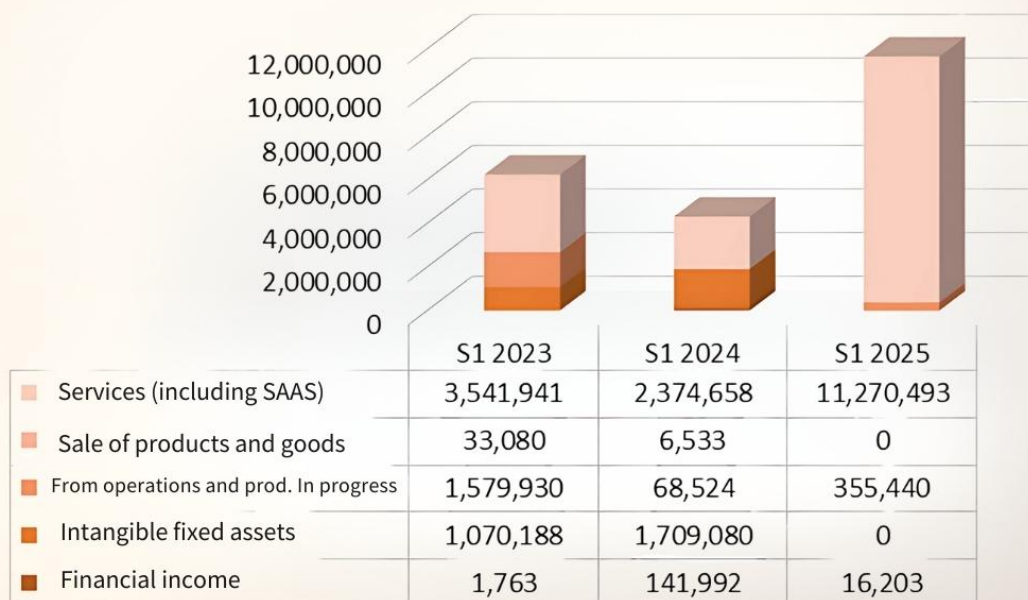
Total revenues in H1 2025 amounted to RON 11,642,136, up RON 7,341,349 compared to H1 2024, representing an increase of approximately 170.70% compared to the reference period, when they amounted to RON 4,300,787, as a result of the predominant increase in revenues from production sold, but also from other operating revenues. Compared to the previous period, the revenue structure in the first half of 2025 is much more homogeneous.

The following changes were recorded in the revenue structure:

- Revenues from services (IT and custom software activities, including SAAS - consisting of e-learning course development, related CoffeeLMS developments, maintenance services, various training courses, and LIVRESQ, eJourneys, and CoffeeLMS) amounted to RON 11,270,493, an increase of approximately 374.62%, or RON 8,895,835, compared to the same period last year. This revenue accounts for approximately 96.81% of the total revenue recorded in the first half of 2025.
- During the period under review, no revenue was recorded from the sale of finished and related products, goods, or miscellaneous activities.
- Revenues from operations and work in progress increased by 418.71% compared to H1 2024, reaching RON 355,440 in H1 2025, compared to RON 68,524 in H1 2024.
- During the period under review, no income from tangible assets was recorded.
- Financial income decreased by 88.59% compared to the reference period, reaching RON 16,203 in H1 2025, compared to RON 141,992 in H1 2024.



Evolution and structure of revenues (RON)



Cost analysis

Although costs followed the upward trend in revenues, they increased at a much slower rate, by approximately 17.56% compared to the reference period, reaching RON 5,348,361 in H1 2025, compared to H1 2024 when they amounted to RON 4,549,527.

Among the cost items with a majority share (approx. 92%) in total costs, we present:

- Salary expenses decreased insignificantly by RON 12,559, to RON 2,925,354. The share of salary costs in total costs is approximately 54.69%.
- External service expenses, amounting to RON 739,822, increased by approximately 32.08% compared to the value of RON 560,109 recorded in H1 2024.
- Expenses related to asset depreciation, amounting to RON 1,229,010 in H1 2025, increased by approximately 100.83% compared to H1 2024, when they amounted to RON 611,952.

Net profit

Compared to the reference period, H1 2024, when a loss of RON 248,740 was recorded, the company recorded a net profit of RON 5,425,137 on June 30, 2025.



Dividends declared and paid

On April 29, 2025, according to Decision No. 4 of AGOA 0021, gross dividends were distributed from the 2024 profit, amounting to RON 1,992,706.17. These were paid on July 10, 2025, after the period under review, with a reference date of June 27, 2025, representing the date used to identify the shareholders affected by the decisions of AGOA 0021, according to the data provided by the Central Depository.

2.1.3 CASH FLOW: ALL CHANGES IN CASH LEVELS FROM OPERATING ACTIVITIES, INVESTMENTS, AND FINANCIAL ACTIVITIES, CASH LEVELS AT THE BEGINNING AND END OF THE PERIOD

Compared to the financial availability situation at the end of H1 2024, the company's availability at the end of H1 2025 increased by approximately 1.66 times, as can be seen in the cash flow statement presented.

CASH FLOWS (RON)			
Name of element	Analyzed period		
	S1 2023	S1 2024	S1 2025
Cash flows from operating activities			
Receipts from customers	6.469.089	10.613.973	11.077.819
Interest received + Exchange rate differences + Other receipts (tax recoveries) + Guarantees	1.763	16	233.291
Payments to suppliers and employees	-3.650.201	-3.384.559	-3.066.477
Interest paid + Bank fees + Exchange rate differences + Guarantees paid	-12.982	-5.995	-224.362
Income tax paid / Microenterprise income tax	-680.983	0	-195.192
Payroll taxes + VAT + other taxes	-2.569.648	-2.332.158	-3.156.964
A) Net cash from operating activities	-442.962	4.891.277	4.668.115
Cash flows from investing activities			
Payments for the purchase of shares	0	0	0
Payments for the purchase of tangible/intangible assets	-67.053	-96.120	-436.166
Proceeds from the sale of tangible assets	0	0	0
Interest received	0	55,474	15.988
Dividends received	0	0	0
B) Net cash from investing activities	-67.053	-40.646	-420.178
Cash flows from financing activities			
Proceeds from share issues/portfolio operations	0	0	0
Proceeds from share capital increases	0	0	0
Proceeds from capital premiums	0	0	0
Proceeds from long-term loans/bond issues	0	0	0
Proceeds from various subsidies	522.449	128.340	119.959
Short-term loans	101.685	0	755.955
Miscellaneous creditors (associates)	0	193.489	0
Financial lease payments/Bond interest/Purchase of shares	-544.981	-201.966	-203.339
Dividends paid/Redemption of maturing bonds	0	0	0
Loan instalments/Credit lines/Repayments to miscellaneous creditors (associates)	-86.993	-1.792.922	-755.955
C) Net cash from financing activities	-7.840	-1.673.059	-83.380
D) Net increase in cash and cash equivalents (A + B + C)	-517.855	3.177.572	4.164.557
E) Cash and cash equivalents at the beginning of the financial year	2.412.342	1.839.542	4.166.115
F) Cash and cash equivalents at the end of the financial year (D + E)	1.894.487	5.017.114	8.330.672

3. ANALYSIS OF THE COMPANY'S ACTIVITY

3.1 PRESENTATION AND ANALYSIS OF TRENDS, ELEMENTS, EVENTS, OR UNCERTAINTIES THAT AFFECT OR COULD AFFECT THE LIQUIDITY OF THE COMPANY, COMPARED TO THE SAME PERIOD OF THE PREVIOUS YEAR.

Even though Ascendia's liquidity parameters in H1 2025 decreased compared to the reference period H1 2024, the company's liquidity is excellent, as it is able to quickly pay off its current and immediate debts, covering the debt volume by 2 and 4 times, respectively.

LIQUIDITY RATE				
Calculated Indicator	Calculation Formula	Analyzed Period		
		S1 2023	S1 2024	S1 2025
Current liquidity ratio	Current assets/Current liabilities	4,36	6,57	4,13
Quick liquidity ratio	(Current assets – Inventories)/Current liabilities	3,76	6,39	4,08

The continuation of the ascending trend in activity, based on increased revenues from the sale of our products aimed at the Education Technology (EdTech) sector: LIVRESQ, CoffeeLMS, and eJourneys, as well as related services, will also lead to an increase in liquidity indicators in the long term as we grow the business. Ascendia is still in a phase of accelerated growth potential, based on significant investments from both operating profit and financing. This induces a level of volatility in the dynamics of our business, with the risks being indicated in the annual reports, but the business is managed in a judicious manner that results in maximum resilience for the company.

3.2. PRESENTATION AND ANALYSIS OF THE EFFECTS ON THE FINANCIAL SITUATION OF THE COMMERCIAL COMPANY OF ALL CAPITAL, CURRENT OR ANTICIPATED EXPENSES (SPECIFYING THE PURPOSE AND SOURCES OF FINANCING FOR THESE EXPENSES), COMPARED TO THE SAME PERIOD OF THE PREVIOUS YEAR.

During the period under review, the company increased the value of its fixed assets, particularly intangible assets (software licenses) necessary for its current operations, but also some equipment (laptops, peripherals, etc.).

Although the level of license purchases was higher than in H1 2024, the company's total capital expenditures were lower because the company did not increase the value of its own fixed assets through cost capitalization, focusing its activity on those generating commercial income.

As developments and upgrades to the software produced by the company are made, they will continue to be capitalized.

3.3. PRESENTATION AND ANALYSIS OF EVENTS, TRANSACTIONS, AND ECONOMIC CHANGES THAT SIGNIFICANTLY AFFECT REVENUES FROM CORE ACTIVITIES. SPECIFICATION OF THE EXTENT TO WHICH THE REVENUES OF EACH IDENTIFIED ITEM WERE AFFECTED. COMPARISON WITH THE CORRESPONDING PERIOD OF THE PREVIOUS YEAR.

With regard to the general and specific economic context, several aspects stand out that have influenced and have the potential to continue to influence the company's activity projections in a negative or positive way: a) in general, IT labor costs are stagnating or even declining, and the changes generated by the spread of AI and layoffs by major market players have balanced the demand with the supply of jobs, b) labor legislation is unpredictable and may at any time bring additional expenses that are impossible to anticipate (such as the increase in tax for programmers following the cancellation of the 10% deduction), c) in the field of public education, we are seeing strong political interference, and d) the global geopolitical context may have a negative impact on the company's activity in the medium and long term, which would negatively affect the company's revenues in some business lines. However, we believe that the company's activity will grow in the medium and long term as e-learning tools are increasingly used.

We note that there will be changes in the implementation of projects financed with European funds through the PNRR program. Given that there are changes to this program, which are to be validated by the European Commission,

and that the government has issued several acts requesting the suspension of public procurement by state institutions until the new PNRR budget is validated, namely an analysis of ongoing projects, with the intention of continuing or stopping funding for some of them, we note that there is a possibility that part of the company's projected revenues may be affected by potential decisions regarding these projects. As mentioned, at the date of this document, we have no concrete information that the projects we are targeting in the projected BVC would be affected, but this does not mean that this situation cannot change.

Separately, projects financed by various non-reimbursable funds can be of great help in expanding the company's economic activity. The date of submission, evaluation, and contracting, if awarded, as well as the related payments, are unpredictable. This creates uncertainty in terms of developing financial projections related to such potential projects, with the possibility of losing or delaying some or all of the potential revenues.

There are no events, transactions, or economic changes with a significant influence on the company's activity other than those specified above in this document.

3.4. BUDGETS, AT LEAST FOR THE CURRENT YEAR AND, IF AVAILABLE, FOR A PERIOD OF 3–5 YEARS, INCLUDING ASSUMPTIONS

On April 30, 2025, Ascendia approved the Income and Expenditure Budget for the 2025 fiscal year.

The income and expenditure budget for 2025 was designed taking into account the economic environment and the company's management forecasts. The estimates also took into account the following elements:

- the signing of contracts for projects financed by the National Recovery and Resilience Plan (PNRR), for which our company has submitted offers/presentations to beneficiaries for licenses for our products and related services since 2024.
- the delivery of training in the "Advanced Technology Skills for SMEs" project for the Romanian Digitalization Authority (ADR);
- the chances of winning some of the commercial projects already offered by the company and thus expanding the beneficiaries of CoffeeLMS, eJourneys, and LIVRESQ solutions.
- investments in the development of our own product portfolio.

The Income and Expenditure Budget for 2025 of ASCENDIA S.A. was designed based on the results of previous years, the tax rate forecast for this year, the value of ongoing projects, discussions related to possible project contracts, but also taking into account the dynamics of the company's team, the dynamics of salaries and expected investments, marketing and sales actions already undertaken/planned, and sales targets for both its own products and the portfolio of services offered.

The budget for 2025 presented in the 2024 Annual Report is reproduced below:

INCOMED AND EXPENDITURE BUDGET 2025 (RON)	
Category	Value
Total Projected Revenue	45.230.757
Total Projected Expenses	31.413.169
Gross Profit (Before Tax)	13.817.588

For S2 of 2025, we estimate that we will continue to deliver services related to the "Advanced Technology Skills for SMEs" project for the Romanian Digitalization Authority, with most of the training and related revenues forecast in the contract with ADR to be realized as part of BVC in 2025. However, it is very likely that some of these training courses and related revenues will also come in 2026.

In H2 of 2025, we expect to continue purchasing e-learning content editor licenses related to the project to train 100,000 teachers in digital pedagogy. LIVRESQ is a well-known and appreciated tool, already chosen by many of the consortia implementing these trainings for the project. In this PNRR-funded project, contracting and implementation

are already behind schedule, with some consortia having not yet made the purchases necessary to carry out their parts of the project. There are therefore risks regarding the actual deadline by which the purchases will be made/completed.

We would like to point out that there is a great deal of unpredictability in the administrative actions of the state and, combined with some delays that we are already seeing with some potential buyers, especially through the PNRR programs, it is possible that some financing may be rushed/delayed/cancelled/modified. Therefore, we are also exposed to potential knock-on effects, which may result in changes to contracting & delivery and invoicing & collection. At the date of this report, we estimate that the BVC forecast for 2025 may vary in terms of total revenue, with approximately the same percentage impact on other budget lines.

4. CHANGES AFFECTING THE COMPANY'S CAPITAL AND MANAGEMENT

4.1. DESCRIPTION OF CASES IN WHICH THE COMPANY WAS UNABLE TO MEET ITS FINANCIAL OBLIGATIONS DURING THE PERIOD IN QUESTION.

During the reference period, ASCENDIA S.A. was able to meet its financial obligations, having the necessary resources to fully finance its activities. There were no cases in which the company was unable to meet its financial obligations during the period under review.

4.2. DESCRIPTION OF ANY CHANGES REGARDING THE RIGHTS OF HOLDERS OF SECURITIES ISSUED BY THE COMMERCIAL COMPANY.

During the period under review, there were no changes in the rights of holders of securities issued by the company.

5. SIGNIFICANT TRANSACTIONS

5.1 IN THE CASE OF SHARE ISSUERS, INFORMATION ON MAJOR TRANSACTIONS CONCLUDED BY THE ISSUER WITH PERSONS ACTING IN CONCERT WITH IT OR IN WHICH SUCH PERSONS WERE INVOLVED DURING THE RELEVANT PERIOD.

During the reporting period, the company did not enter into any significant transactions with persons acting in concert.

6. SIGNATURES AND ANNEXES

6.1 THE REPORT SHALL BE SIGNED BY THE AUTHORIZED REPRESENTATIVE OF THE BOARD OF DIRECTORS, BY THE MANAGER/EXECUTIVE DIRECTOR OF THE COMPANY, AND BY THE CHIEF ACCOUNTANT.

This report accurately and completely presents information about the company. The half-yearly accounting report as of June 30, 2025, was prepared in accordance with applicable accounting standards and provides a true and fair view of the assets, liabilities, financial position, and profit and loss account of ASCENDIA S.A. Please note that the accounting report has not been audited.

This report provides a true and fair view of the significant events that occurred during the first six months of the financial year and their impact on the company's financial statements.

Daniel Comănescu – FINANCIAL DIRECTOR ASCENDIA S.A.

Cosmin Mălureanu - GENERAL DIRECTOR AND SOLE ADMINISTRATOR OF ASCENDIA S.A.

Date: 28.08.2025

6.2 ANNEXES - THE REPORT SHALL BE ACCOMPANIED BY COPIES OF SUPPORTING DOCUMENTS FOR ALL AMENDMENTS MADE TO THE ARTICLES OF ASSOCIATION OF THE COMMERCIAL COMPANY, AS WELL AS TO THE MANAGEMENT STRUCTURES OF THE COMMERCIAL COMPANY (ADMINISTRATION, EXECUTIVE, ETC.).

We present the following annexes attached to this Report (only for the Romanian version):

- Annex 1 – Balance sheet for the first half of the 2025 financial year